

March 2017



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Upcoming Dates:

March 30, 2017

CEO/Senior Management Breakfast

Mark Sterling, President & Owner
Beaver Excavating Company

April 27, 2017

Award Celebration & Heroin Epidemic Update

George T. Maier,
Stark County Sheriff

May 25, 2017

Black Belt for Safety

Dan Nikol,
Industry Consulting Enterprises,
Spotlight: AultComp MCO

June 22, 2017

40 Fundamentals For Living The FAMOUS Way

Marc Blaushild,
President & CEO
Famous Enterprises

Get Your Head Out of Your Apps: The Dangers of Distracted Driving

According to the National Highway Traffic Safety Administration (NHTSA), a division of the U.S. Transportation Department, distracted driving is "any activity that could divert a person's attention away from the primary task of driving." It's not just texting or making calls on a cell phone; any activity that diverts a driver's attention puts that driver, and her passengers, and everyone else sharing the road at serious risk.

How serious are the dangers? Deadly serious: Experts estimate talking on a cell phone quadruples your risk of an accident, about the same as if you were driving drunk. That risk doubles again, to eight times normal, if you are texting.

Sending or receiving a text message distracts a driver for about five seconds; at highway speeds, that represents about 300 feet in which the car is essentially out of human control, driving itself.

Young drivers are at the greatest risk for distracted driving incidents. Some researchers speculate that this is because inexperienced drivers are the most likely to overestimate their ability to multitask. The NHTSA says that in 2009, some 16% of teen drivers involved in a fatal crash were distracted.

Even knowing the risks, surveys find that adults recognize that other drivers are behaving irresponsibly, but they find excuses for their own risky behavior. Over

90% of drivers recognized the danger from cell phone distractions and found it "unacceptable" that drivers text or send e-mail while driving. Nevertheless, 35 percent of these same people admitted to having read or sent a text message or e-mail while driving in the previous month.

March Spotlight Company



CEO/Senior Management Breakfast Event: How to Build A Successful Company and Put Your Employee's Safety First

Mark Sterling, President and Owner of Beaver Excavating Company, joins us for our 2017 CEO/Senior Management Breakfast. Having lead the nationally ranked contractor for 36 years, Mark has seen his fair share of safety incidents. Beaver Excavating employs about 500 people and maintains a fleet of more than 500 pieces of specialized earthmoving and construction equipment - one of the largest in the region. With the last three years averaging more than \$184 million in annual sales, Beaver Excavating regularly moves over 10 million cubic yards of earth and rock, and places more than 25,000 cubic yards of concrete foundations and bridge structures per year.

Safety is a top priority for the company. Currently a Safety Director and ten full-time safety professionals regularly complete jobsite safety evaluations, job hazard analysis, and on-site safety audits.

Beaver Excavating has earned numerous awards and recognitions for their outstanding safety program including national recognition in 2006, 2010 and 2013 by winning first place in the Associated General Contractors of America/Willis Construction Safety Excellence Awards for best overall safety.

(cont.)

Ask Robin

Q: Do I need a Fire Prevention Plan and if so, what must I include?

A: Yes, OSHA 29 CFR 1910.39 states every company needs a fire prevention plan that is in writing, kept in the workplace, and made available to employees for review. However, an employer with 10 or fewer employees may communicate the plan orally to employees

Why have one? The standard calls for the control of accumulations of flammable and combustible waste materials. It is the intent of this standard to ensure that hazardous accumulations of combustible waste materials are controlled so that a fast-developing fire, rapid spread of toxic smoke, or an explosion will not occur.

What is it? Minimum elements of a fire prevention plan include:

- A list of all major fire hazards, proper handling and storage procedures for hazardous materials, potential ignition sources and their control, and the type of fire protection equipment necessary to control each major hazard;
- Procedures to control accumulations of flammable and combustible waste materials;
- Procedures for regular maintenance of safeguards installed on heat-producing equipment to prevent the accidental ignition of combustible materials;
- The name or job title of employees responsible for maintaining equipment to prevent or control sources of ignition or fires;
- The name or job title of employees responsible for the control of fuel source hazards.

Who needs trained? An employer must inform employees upon initial assignment to a job of the fire hazards to which they are exposed. An employer must also review with each employee those parts of the fire prevention plan necessary for self-protection.

In 2009, Beaver Excavating was awarded the American Road & Transportation Builders Association national "Contractor Safety Award" for its outstanding worker safety program.

However, the success Beaver celebrates today comes from more modest beginnings. With a \$4,000 bank loan and a few pieces of used equipment, William "Don" Sterling founded The Beaver Excavating Company in 1953. So how did Beaver Excavating become a leader in safety and industry? Attend the CEO/Senior Management Breakfast to find out!

You will not want to miss this special presentation on Thursday, March 30th from 7:30 a.m. to 9:30 a.m. at Skyland Pines Event Center. Registration is required before Monday, March 27th. \$20 per attendee. All are welcome!

Register online at

www.StarkCountySafetyCouncil.org

or complete a paper registration form available by contacting the Canton Regional Chamber of Commerce.

Remember, to qualify for the 2016-2017 safety council rebate program, your CEO/top ranking local official must attend at least one safety council event.

Pranking Safety Tips

Have the perfect prank planned for April Fools' Day? Don't forget your basic safety to keep your pranks fun!

- Think It Through -- Spur of the moment pranks have a way of turning out badly, so begin planning your prank well in advance of April Fools' Day. This includes picking out the right person to prank, as well as deciding which prank you're going to play.
- Avoid Potentially Dangerous Pranks -- Some pranks may seem harmless and then get completely out of hand. For example, putting globs of Vaseline on a friend's windshield may seem like harmless fun, but can become dangerous if (s)he turns on the wipers.
- Don't Play Mean Pranks -- Mean isn't funny, so don't go there. Don't try to pull off any fake breakups, death notices, or anything that causes hurt or distress because these kinds of pranks might inspire someone else to do something drastic with tragic results.
- Try the Prank Before You Play It -- Don't just set up your prank and wait to see how it will turn out. Try it out yourself before you try it on someone else so you can make sure it's truly safe.

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